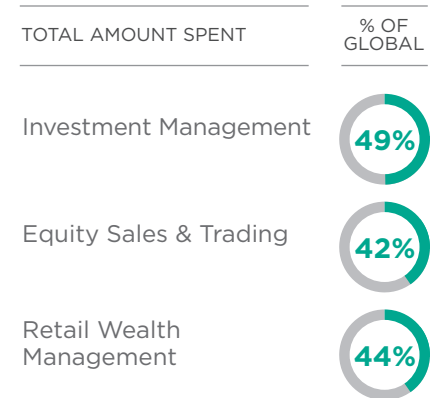
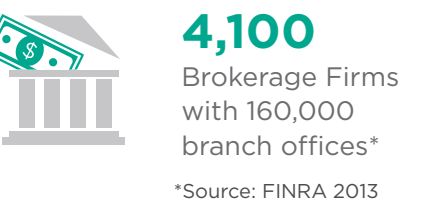


THE U.S. OPPORTUNITY AND THE GLOBAL IRO

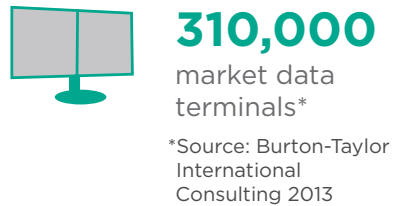
THE U.S. IS THE LARGEST MARKET FOR CONSUMPTION OF FINANCIAL INFORMATION*



*Source: Burton-Taylor International Consulting annual data as of 2012

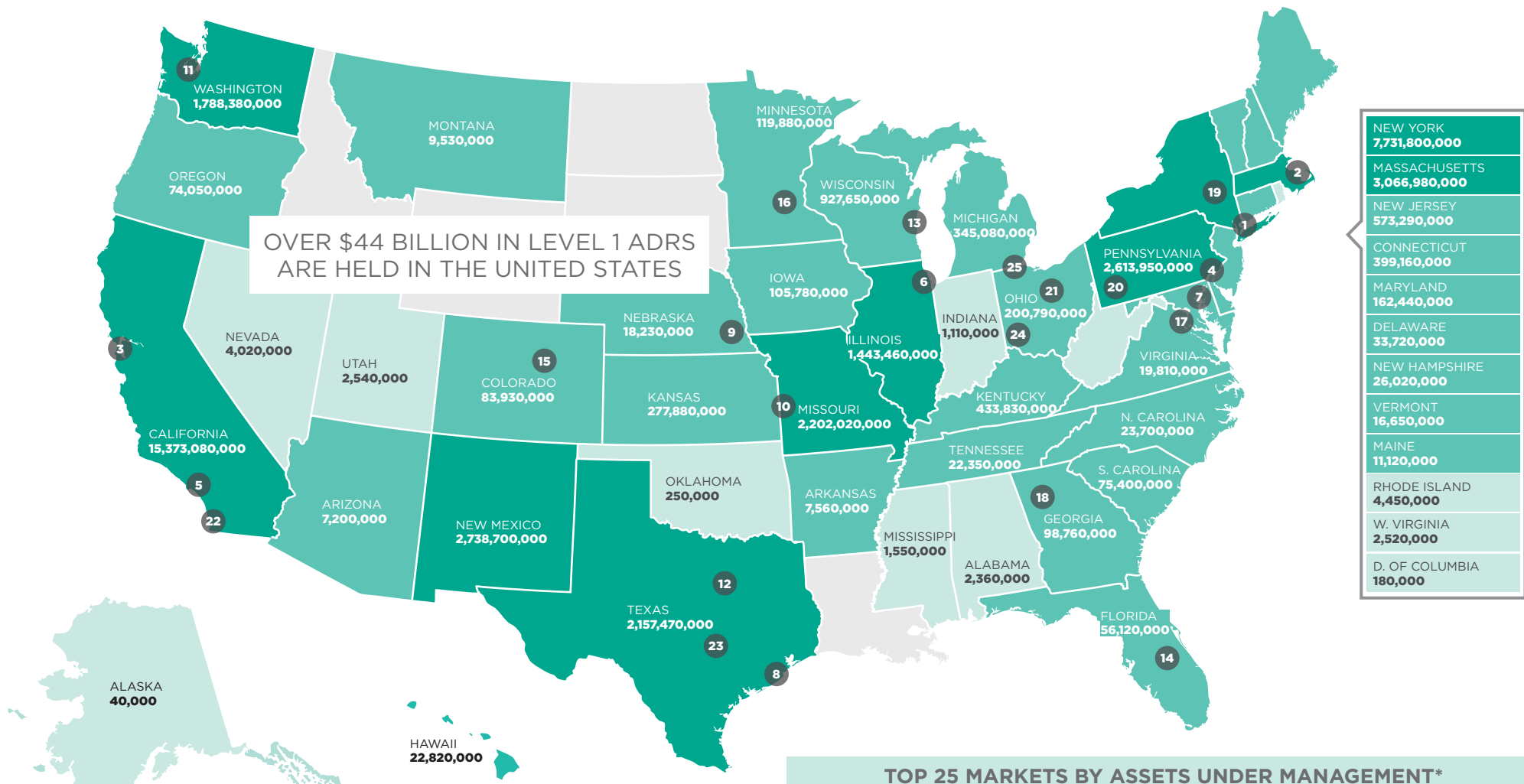


With access to the large pool of institutional investors, investment advisors, and broker-dealers located in the U.S., global IROs can increase their company's visibility, expand their global liquidity, and diversify their shareholder base.



LEVEL 1 ADR DOLLAR VALUE

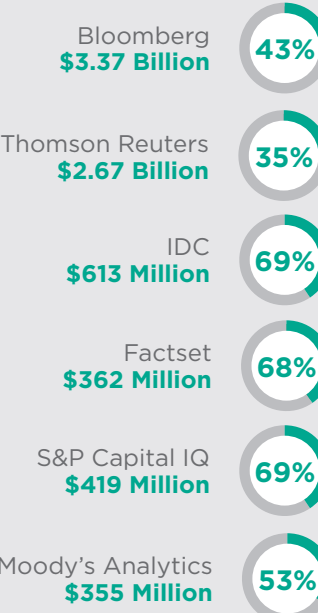
*Data as of November 2013
Source: Ipreo



TOP 25 MARKETS BY ASSETS UNDER MANAGEMENT*	
1	NEW YORK/SOUTHERN CT/NORTHERN NJ \$4.5 TRILLION
2	BOSTON, MA \$3.2 TRILLION
3	SAN FRANCISCO/SAN JOSE, CA \$1.9 TRILLION
4	PHILADELPHIA, PA/WILMINGTON, DE \$1.6 TRILLION
5	LOS ANGELES/PASADENA, CA \$1.5 TRILLION
6	CHICAGO, IL \$932 BILLION
7	BALTIMORE, MD \$511 BILLION
8	HOUSTON, TX \$238 BILLION
9	OMAHA, NE \$237 BILLION
10	KANSAS CITY, MO \$230 BILLION
11	SEATTLE, WA \$197 BILLION
12	DALLAS/FT. WORTH, TX \$196 BILLION
13	MILWAUKEE/MADISON, WI \$174 BILLION
14	SOUTH FLORIDA/ORLANDO/TAMPA-ST. PETE, FL \$149 BILLION
15	DENVER, CO \$146 BILLION
16	MINNEAPOLIS/ST. PAUL, MN \$130 BILLION
17	WASHINGTON, DC/NORTHERN VA/SUBURBAN MD \$120 BILLION
18	ATLANTA, GA \$112 BILLION
19	ALBANY, NY \$106 BILLION
20	PITTSBURGH, PA \$85 BILLION
21	COLUMBUS, OH \$81 BILLION
22	SAN DIEGO, CA \$71 BILLION
23	AUSTIN, TX \$60 BILLION
24	CINCINNATI, OH \$55 BILLION
25	DETROIT, MI \$51 BILLION

*Source: iPREO 2013

44.6%
AMERICAN INVESTORS
ACCOUNT FOR 44.6%
OF GLOBAL MARKET
DATA CONSUMPTION.



*Source: Burton-Taylor International Consulting annual data as of 2012

 Company information and news is distributed across major financial portals, which receive **more than 90 million** visits from investors each month.

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