

Brazil investor relations awards honor Itaú Unibanco and 17 other top companies

IR Magazine has announced the winners of the IR Magazine Awards – Brazil 2014, the 10th annual edition of the prestigious awards that celebrate investor relations (IR) and recognize excellence in transparency and communication with investors.

Itaú Unibanco was the night's biggest winner, taking home seven awards, including the grand prix for best overall investor relations (large cap). The list of winners includes other companies that have performed extremely well at the awards over a number of years, such as Kroton (three awards in 2014) and Natura (also three awards). There are also newcomers among the top-ranked companies, including Anima, whose IRO, Leonardo Haddad, won the award for best investor relations officer (small and mid-cap).

The results were decided by a survey of 198 analysts and investors independently conducted by Fundação Getulio Vargas. The winners were announced last night at a gala awards event in São Paulo attended by hundreds of members of the Brazilian IR community.

In addition to the companies that won in the 2014 survey, *IR Magazine* presented special awards to the companies that have performed best over the 10-year history of the awards: Itaú Unibanco ranked number one, followed by Vale at number two and Bradesco at number three. Randon was named the top-performing small or mid-cap company over the last 10 years.

All of this year's winners are listed below.

IR Magazine Awards – Brazil 2014: winners

Grand prix for best overall investor relations (large cap)
ITAÚ UNIBANCO

Grand prix for best overall investor relations (small & mid-cap)
AREZZO

Best investor relations officer (large cap)
CARLOS LAZAR (KROTON)

Best investor relations officer (small & mid-cap)
LEONARDO HADDAD (ANIMA)

Best IR by a CEO or CFO
RODRIGO GALINDO (KROTON)

Best corporate governance
NATURA

Best annual report
ITAÚ UNIBANCO

Best investor meetings (large cap)
ITAÚ UNIBANCO

Best investor meetings (small & mid-cap)
RANDON

Best conference call
ITAÚ UNIBANCO

Most progress in investor relations (large cap)

ARTERIS

Most progress in investor relations (small & mid-cap)
ABRIL EDUCAÇÃO

Best sustainability practice
NATURA

Best use of technology (large cap)
ITAÚ UNIBANCO

Best use of technology (small & mid-cap)
ABC BRASIL and VALID (joint winners)

Best IR for an IPO
BB SEGURIDADE

Sector award winners

Consumer discretionary: Kroton

Consumer staples: Natura

Energy: Ultrapar

Financial: Itaú Unibanco

Industrial: CCR

Basic materials: Vale

Utilities: Cemig

Health: OdontoPrev

Technology information: Bematech

[Click here for more information about the event, including sponsors and nominees.](#)

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